



Ethical Birding Nature Conservation

## Mindful Birding Presents **BIRD ALERT!**

A Cartoon Adventure from a Bird's Point of View

Follow Alfie Bird as he evades danger and strives for a successful breeding season

### **PREVIEW SEASON 1 NOW!**



**Season 1** - Follow the saga of Alfie Bird, a willful male who encounters migration dangers, deceitful birders, and surprise windows as he strives to breed successfully.

**Coming May 2021 Season 2** - Alfie's breeding season quest continues with new perils from birders' lasers, outdoor cats, reverse photography, and predators' accomplices... perhaps some forest bathing will be necessary.

The Mindful Birding Project is pleased to announce the launch of its cartoon adventure starring Alfie Bird. The series entertains while increasing awareness of bird conservation and ethical birding guidelines. The episodes—Oh! Hold on! It looks like Alfie would like to say a few words. Go ahead, Alfie.

“Look here, birders. It’s not easy being a bird. You have no idea what it’s like. Cold nights. Storms. The tribulations of migration! And if that weren’t enough, we also have to contend with an occasional mindless birder who chases us around and interrupts our courtships or parental duties, all for that special photo or to add us to some all-important list. And don’t get me started on—”

Ahem. Thank you, Alfie. As we were saying, the cartoon series consists of ten short episodes. The first five will be released the week of International Migratory Bird Day in May 2020. We hope Alfie’s adventures illuminate the challenges faced by birds. We encourage birding festivals, bird organizations, and bird enthusiasts to freely share these videos with interested audiences.

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